

KURIKULUM MATA KULIAH

PROGRAM STUDI : SARJANA TERAPAN BISNIS DIGITAL (BDI)

NO	SMT	KODE	MATA KULIAH	SUBJECT	SKS	T	P	PRASYARAT KODE	PRASYARAT MATA KULIAH
1	1	0340401	Bahasa Indonesia (mpk)	Indonesian Language	2	1	1		
2	1	0240402	Dasar-Dasar Teknologi Informasi Bisnis (mkb)	Basics of Business Information Technol	2	0	2		
3	1	0340403	General English (mpk)	General English	2	1	1		
4	1	0340404	Pendidikan Pancasila dan Kewarganegaraan (mpk)	Pancasila and Citizenship Education	2	2	0		
5	1	0140405	Dasar Akuntansi Bisnis (mkk)	Business Accounting Basics	3	1	2		
6	1	0140406	Dasar Bisnis Digital (mkk)	Digital Business Basics	2	2	0		
7	1	0140407	Pengantar Ilmu Ekonomi (mkk)	Introduction to Economics	2	2	0		
8	1	0240408	Pemasaran Digital***(mkb)	Digital Marketing	2	0	2	0140406	Dasar Bisnis Digital (mkk)
9	1	0240409	Statistik dan Komputasi Bisnis (mkb)	Business Statistics and Computing	3	1	2	0240402	Dasar-Dasar Teknologi Informasi Bisnis (mkb)
					20	10	10		
10	2	0140410	Change Management and Digital Transformation (m	Change Management and Digital Transf	2	1	1	0140406	Dasar Bisnis Digital (mkk)
11	2	0140411	Excellence Service Management (mkk)	Excellence Service Management	2	1	1	0140406	Dasar Bisnis Digital (mkk)
12	2	0140412	Cross Cultural Management (mkk)	Cross Cultural Management	2	1	1	0340403	General English (mpk)
13	2	0340413	Digital Business Law (mpk)	Digital Business Law	2	1	1	0340404	Pendidikan Pancasila dan Kewarganegaraan (mpk)
14	2	0340414	English Conversation (mpk)	English Conversation	2	0	2	0340403	General English (mpk)
15	2	0340415	Literasi Digital (mpk)	Digital Literacy	2	1	1	0240402	Dasar-Dasar Teknologi Informasi Bisnis (mkb)
16	2	0240416	Manajemen Marketing (mkb)	Marketing Management	2	1	1		
17	2	0140417	Operation Management (mkk)	Operation Management	2	1	1		
18	2	0340418	Pendidikan Agama (mpk)	Religious Education	2	2	0		
19	2	0440419	E-Commerce***(mpb)	E-Commerce	2	1	1	0240408	Pemasaran Digital***(mkb)
					20	10	10		
20	3	0240420	Sistem Informasi Akuntansi (mkb)	Accounting Information System	2	1	1	0140405	Dasar Akuntansi Bisnis (mkk)
21	3	0140421	Sistem Informasi Manajemen (mkk)	Management Information System	2	1	1	0240402	Dasar-Dasar Teknologi Informasi Bisnis (mkb)
22	3	0140422	Algoritma dan Pemrograman (mkk)	Algorithms and Programming	3	1	2	0240402	Dasar-Dasar Teknologi Informasi Bisnis (mkb)
23	3	0140423	Customer Behavior (mkk)	Customer Behavior	2	1	1	0240408	Pemasaran Digital***(mkb)
24	3	0340424	Etika Profesi (mpk)	Professional Ethics	2	1	1	0340404	Pendidikan Pancasila dan Kewarganegaraan (mpk)
25	3	0340425	Design Thinking (mpk)	Design Thinking	3	1	2	0140406	Dasar Bisnis Digital (mkk)
26	3	0340426	Digital Business Ethic (mpk)	Digital Business Ethic	2	1	1	0140406	Dasar Bisnis Digital (mkk)
27	3	0240427	Sistem Database**(mkb)	Database System	3	1	2	0140422	Algoritma dan Pemrograman (mkk)
28	3	0140428	System Analysis and Design (mkk)	System Analysis and Design	3	1	2	0240427	Sistem Database**(mkb)
					22	9	13		
29	4	0140429	Cloud Service (mkk)	Cloud Service	2	1	1	0240427	Sistem Database**(mkb)
30	4	0340430	Kepemimpinan Strategik (mpk)	Strategic Leadership	2	1	1	0140412	Cross Cultural Management (mkk)
31	4	0240431	Manajemen Bisnis Digital (mkb)	Digital Business Management	3	1	2	0140421	Sistem Informasi Manajemen (mkk)
32	4	0140432	Taxation (mkk)	Taxation	2	0	2	0140405	Dasar Akuntansi Bisnis (mkk)
33	4	0140433	Artificial Intelligence (mkk)	Artificial Intelligence	3	1	2	0140422	Algoritma dan Pemrograman (mkk)
34	4	0140434	Business Valuation(mkk)	Business Valuation	3	1	2	0140405	Dasar Akuntansi Bisnis (mkk)
35	4	0140435	Computer Network (mkk)	Computer Network	3	1	2	0140422	Algoritma dan Pemrograman (mkk)

36	4	0140436	Technopreneurship*(mkk)	Technopreneurship	3	1	2	0140406	Dasar Bisnis Digital (mkk)
37	4	0240437	Web Programming**(mkb)	Web Programming	3	0	3	0140422	Algoritma dan Pemrograman (mkk)
					24	7	17		
38	5	0140438	Digital Crowdfunding (mkk)	Digital Crowdfunding	2	1	1	0140436	Technopreneurship*(mkk)
39	5	0140439	Digital Bussines Monitoring (mkk)	Digital Bussines Monitoring	2	1	1	0240431	Manajemen Bisnis Digital (mkb)
40	5	0140440	Fintech (mkk)	Fintech	3	1	2	0140405	Dasar Akuntansi Bisnis (mkk)
41	5	0140441	Data Security Management (mkk)	Data Security Management	3	1	2	0140435	Computer Network (mkk)
42	5	0240442	Enterprise Resource Planning*(mkb)	Enterprise Resource Planning	2	1	1	0240431	Manajemen Bisnis Digital (mkb)
43	5	0240443	Mobile Programming**(mkb)	Mobile Programming	3	0	3	0140422	Algoritma dan Pemrograman (mkk)
44	5	0240444	Sosial Media Marketing (mkb)	Sosial Media Marketing	3	1	2	0240408	Pemasaran Digital**(mkb)
45	5	0240445	Pengembangan UI/UX**(mkb)	UI/UX Development	3	1	2	0240437	Web Programming**(mkb)
46	5	0140446	People Management (mkk)	People Management	2	1	1	0340430	Kepemimpinan Stratejik (mpk)
					23	8	15		
47	6	0140447	Innovation Business (mkk)	Innovation Business	2	1	1	0140436	Technopreneurship*(mkk)
48	6	0140448	Manajemen dan Organisasi (mkk)	Management and Organization	2	1	1	0340430	Kepemimpinan Stratejik (mpk)
49	6	0140449	Big Data & Business Analytics** (mkk)	Big Data & Business Analytics	3	1	2	0240427	Sistem Database**(mkb)
50	6	0140450	Business Intelligence** (mkk)	Business Intelligence	3	1	2	0140449	Big Data & Business Analytics** (mkk)
51	6	0240451	Business Risk Management (mkb)	Business Risk Management	2	1	1	0240442	Enterprise Resource Planning*(mkb)
52	6	0240452	Customer Relationship Management*** (mkb)	Customer Relationship Management	2	1	1	0240444	Sosial Media Marketing (mkb)
53	6	0140453	Digital Business Simulation (mkk)	Digital Business Simulation	3	1	2	0240431	Manajemen Bisnis Digital (mkb)
54	6	0140454	Manajemen Proyek* (mkk)	Project Management	3	1	2	0140436	Technopreneurship*(mkk)
					20	8	12		
55	7	0440455	Metodologi Penelitian Bisnis (mpb)	Business Research Methodology	3	1	2	0240409	Statistik dan Komputasi Bisnis (mkb)
56	7	0440456	Seminar Bisnis Digital (mpb)	Digital Business Seminar	3	1	2	0440457	Inisiasi Bisnis*(mpb)
57	7	0440457	Inisiasi Bisnis*(mpb)	Business Initiation	3	1	2	0140436	Technopreneurship*(mkk)
58	7	0440458	Penulisan Karya Ilmiah (mpb)	Writing Scientific Papers	2	1	1	0440455	Metodologi Penelitian Bisnis (mpb)
59	7	0540459	Kunjungan Industri dan Praktek Kerja Lapang (PKL) (m)	Industry Visits and Field Work Practices	4	0	4	0240431	Manajemen Bisnis Digital (mkb)
					15	4	11		
60	8	0540160	Paper dan Publikasi Ilmiah (mbb)	Scientific Papers and Publications	6	0	6	0440458	Penulisan Karya Ilmiah (mpb)
JUMLAH SKS					150	56	94		

Ket : Ket :

- 01 01 MKK (MK Keilmuan dan Keterampilan)
02 02 MKB (Matakuliah Keahlian Berkarya) = Mata Kuliah praktek wajib hadir di Kampus (Kelas EL, R, K, W)
03 03 MPK (Mata Kuliah Pengembangan Kepribadian)
04 04 MPB (Matakuliah Perilaku Berkarya)
05 05 MBB (Matakuliah Berkehidupan Bermasyarakat)
Matakuliah praktek yang tidak bisa online/wajib datang ke kampus

37% 63%